

# Kevin J Montoya

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## GRAPHIC DESIGNER – CLIENT PROJECTS

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### Roman Junk Removal

October 2025 – Present

- Designed and launched a responsive small-business website, applying branding principles, clean visual hierarchy, and SEO-friendly structure to create a professional, trustworthy digital presence.
- Designed supporting marketing materials, including email newsletter templates, posters, and social media graphics, to maintain consistent branding across print and digital touchpoints.

### Santi Fits

May 2021 – Present

- Developed a logo and cohesive social media graphics for a second-hand baby clothing business, applying branding principles and consistent visual systems to support community-focused messaging.
- Created digital-first promotional assets and poster designs optimized for social platforms and local community outreach.

### Iron Lungs

March 2020 – August 2020

- Designed a complete brand identity for a cannabis startup, including logo, product packaging, posters, and social media graphics, with print-ready files prepared to production standards.
- Ensured cohesive brand application across print and digital materials through consistent typography, color palettes, and layout structure.

## WORK EXPERIENCE

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### NGen Youth Centre

November 2017 – May 2020

*Graphic Designer*

*Hamilton, ON*

- Designed and scheduled weekly and monthly social media graphics to communicate youth programming updates clearly and on time.
- Maintained visual consistency across digital materials while adapting designs for multiple platforms and audiences.
- Collaborated with program staff to translate schedules and announcements into clear, accessible visual content.

### Zing Signs

January 2021 – May 2021

*Graphic Designer (Internship)*

*Hamilton, ON*

- Assisted in creating and adapting print materials such as brochures, posters, and flyers while ensuring files met brand guidelines and print specifications (bleeds, margins, resolution).
- Prepared print-ready files, checked proofs for accuracy, and collaborated with production staff to ensure designs were feasible and cost-effective.

### Teleperformance

August 2024 – Present

*Technical Support Specialist*

*Remote*

- Troubleshoot and diagnose iOS issues through log analysis and network testing, ensuring accurate resolutions and technical precision.
- Provide multi-channel support via phone, email, and chat, translating complex technical concepts into clear, actionable guidance for users.

## EDUCATION

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### Algonquin College

December 2025

*Computer Programming Diploma*

*Ottawa, ON*

### Humber Polytechnic College

August 2021

*Advertising & Graphic Design Diploma*

*Etobicoke, ON*

## SKILLS

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### Design & Creative:

Adobe Photoshop, Illustrator, InDesign, Figma

### Web & Technical:

HTML5, CSS3, JavaScript, WordPress, GitHub, MySQL